

## NISSAN

Nissan North America and Associated Builders and Contractors present member partners with an exclusive program that makes any ABC member company eligible to purchase a new Nissan vehicle using exclusive incentives established by Nissan for ABC members. This is another tremendous benefit as a result of your affiliation with Associated Builders and Contractors!

	Model Year 2023 ABC Incentive	Model Year 2024 ABC Incentive
Versa Sedan (excludes S)	\$600	\$450
Sentra	\$950	\$825
Altima	\$2,000	\$1,700
Maxima	\$2,600	
Ariya		\$3805
LEAF	\$5,400	\$1200
370Z Cpe/Rd	\$600	
Frontier	\$1,600	\$850
Titan	\$3,900	\$3,700
Titan XD	\$3,900	\$3,700
Pathfinder	\$1,700	\$1,800
Armada	\$2,600	\$3,100
Kicks	\$900	\$800
Rogue	\$1,200	\$1,700
Murano	\$3,800	\$3,200

## **HOW TO GET THE DISCOUNT**

Contact your Nissan dealer or Fleet Management company and let them know that you are an ABC member and qualify for ABC level incentives

This is for company purchases only

## **COMMERCIAL UPFIT ALLOWANCE (CUA)**

- □ Nissan TITAN up to \$500
- □ Nissan Frontier up to \$350
- ☐ Upfit allowance available in combination with incentives listed above
- ☐ CANNOT BE COMBINED WITH CIP

## **NOTE TO DEALER**

- 1. Look up or set up Fleet Certification number for client
- 2. When Fleet Cert number is set up Nissan HQ will verify that customer is a member of ABC.
- 3. Offer ABC member incentive
- 4. Sale MUST be RDR'ed as type "D"
- 5. Minimum order quantity: One (1) vehicle

Please contact your Nissan CSM with any questions









